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From: **Toni L. Hiley**

Subject: **Museum Weekly 06/21/13 + UPCOMING FLAGS**

To: [redacted]

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Center for the Study of Intelligence
CIA Museum

Cc: [redacted]

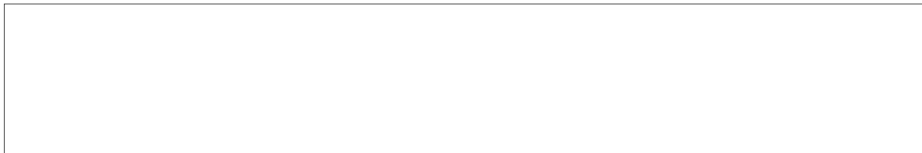
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Date: 06/21/2013 03:42 PM

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Weekly Report



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Next week's items to flag for C /HR

- (U)Tuesday 25 June - museum walk through with NBC producers



OPA NBC and CIA Museum Executive Summary.doc

- (U)Thursday 27 June 1200-1300 - Toni Hiley will speak to a lunchtime gathering in the Ralph Bunche Library at the State Department . The Library has declared June "U .S. Diplomacy Center" month, and is featuring two speakers . Dr. Priscilla Linn , senior curator , US Diplomacy Center and team will speak on developing the Diplomacy Center . Dr. Linn invited Toni to speak on CIA Museum—history and future plans .
- (U)Saturday, 29 June 2013 from 0830-1530, NBC's Richard Engel and 11 crew members will be coming here to interview Museum Director Toni Hiley and film some of the artifacts in CIA Museum in efforts to highlight the vast history of the Agency and its contribution to society on the technological side . Dennis Helms , FDCIA Helms' son will also be interviewed regarding his donation to the Agency of the Helms letter currently on display in the OSS gallery .

Toni L. Hiley
CIA Museum Director



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Request a Tour

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CIA Museum Blog

CIA Museum Website

Hall of Honor

Potential Artifact Donation

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OPA Executive Summary

NBC/CIA Museum

Event: NBC News/CIA museum project. Originally presented as NBC Rock Center "*coolest Museum in the world*" project. Program canceled but NBC wanted to continue project. **Presented new multi-platform proposal reaching 13 million viewers:**

- CIA Museum will be featured on the Today Show as a three minute feature in the Science and Technology Section
- Nightly News two minute segment in the evening news broadcast
- MSNBC appearance with Richard Engel and two additional pieces in the Andrea Mitchell show
- Front page treatment on the website with a special photo gallery
- Peacock Productions is interested in creating a one hour special for cable (Military or History Channel, in process of pursuing).

CIA Museum Feature with Richard Engel and Toni Hiley:

Includes a 45-minute interview with Engel and Hiley followed by the filming of key artifacts from which the content will be used for the Today Show, Nightly News, and MSNBC programs. The Peacock Productions film would use footage from this one time filming.

- Model on Abbotabad (NGA is aware/approved and provided fact sheet)
- AK 47 (**currently confirming with ODNCS if we can use in NBC filming/NBC is aware of the weapon but NCS has to weigh in on whether we can feature/discuss/film**)
- Brick from the compound
- 9/11 preamble as you walk into main exhibit hall, combat boots, left at Shanksville, Navy Officer ribbons
- Pan AM 103 Circuit Board
- Oleg Penkovsky & Cuban Missile Crisis
- From OSS Exhibit: Enigma Machine, Evasion and Escape maps, Letter from Richard Helms to his young son (written on a sheet of Hitler's personal stationary), Virginia Hall gadgetry & inventions hidden cameras and personal pigeon photography throughout the agency's history including mini cameras

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Timing/Airing:

Evening News may air as soon as July 02...TBD. NBC will get us schedule (early July) for rest of multi-platform airing

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~~UNCLASSIFIED//FOUO~~**Filming Date/Logistics: Currently at 8 hours...cut back to 6 hours total (only approved ot)**Saturday June 29th

- 8:00 AM-9:00 AM: go through security and unload massive equipment
- 9-10 AM: Photograph exhibits by NBC photographers
- 11:15-12:15: Interview with Richard Engel and Toni Hiley
- 12:15-1:00: Move equipment out of lobby (**Tell NBC the front will be closed that Saturday**)
- 1-2:30: Toni Hiley and Richard Engel walk and talk...ending in OSS area
- 2:30-3:00: Richard Engel and Richard Helms in front of **OSS** letter
- 3-4: Tear down all equipment and load out
- To cut on loading time...NBC may bring in equipment the night before if approved by Security
- **NBC asked for scouting visit /talk with Toni Tuesday June 25 (Pending)**

Security: Get final approvals from security this week

- Meet by Jun 18th to get full approvals on equipment (list provided by NBC)
- **ASO, DIR, and Facilities on boarding and confirm overtime** [redacted] (b)(3)
- Confirm use of digital camera/ASO approving shooting
- **Toni/Security: ask about filming Kronos**
- Ask about still life photography [redacted] (b)(3)
- NBC asked for scouting visit /talk with Toni Tuesday June 25 (Pending)
- [redacted] **asked about bringing a Dell or Apple computer to copy photos/video card** [redacted] (b)(6)
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Next Steps:

- Get approvals from [redacted] on AK 47 (Joe Lambert, [redacted] said they have waived before and can waiver again). [redacted] raised FOIA requests would go up. May lead to questions on "how did CIA get the weapon." Suggested CTC, [redacted] approve. (b)(3)(b)(3)
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- Get help from [redacted] for inputting security/equip list into databases (b)(3)
- Get money approvals for food/overtime [redacted] memo for refreshments (b)(3)
- Send out call for volunteers (currently, [redacted] but need to give them the timing) (b)(3)
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- Touch base with Helms

Contacts:

Security: [redacted] (b)(3)

Facilities: [redacted]

NBC: [redacted] (b)(6)

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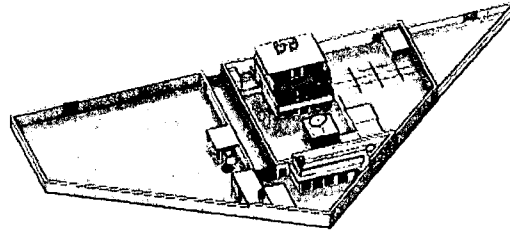
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY

Know the Earth... Show the Way... Understand the World

Osama bin Laden Operation

On May 2, 2011, President Barack Obama announced to the American people and the world that the United States had conducted an operation that located the notorious terrorist Osama bin Laden, the leader of al-Qaida and the person largely considered responsible for the terrorist acts of September 11, 2001.

The National Geospatial-Intelligence Agency's geospatial intelligence, or GEOINT, capabilities were used to help the Department of Defense (DOD) and U.S. Intelligence Community pinpoint the Abbottabad compound in Pakistan, where Osama bin Laden was residing.



NGA developed a scale model of the Abbottabad compound to assist the DOD and national policymakers in the planning and preparation for the operation.

Line drawing of Abbottabad Compound model

Abbottabad Compound Model

- The model was built by NGA's GEOINT model shop and is built to scale.
- The model of the buildings, walls and infrastructure is made from acrylic plastic and rests on a foam foundation.
- Plaster and other artistic materials were used to replicate the surrounding environmental features.
- The model has traveled extensively, including to the White House for use at senior-level briefings.



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